

PORTFOLIO

Nonso Okolo

Creative Marketing Professional



Hi, I'm Nonso – a multidisciplinary creative designer and marketing professional who loves to bring great ideas to life.

With 5 years of experience working at the crossroads of marketing, branding, and design, I have collaborated with several brands in various capacities to build products and develop campaigns that achieved results.

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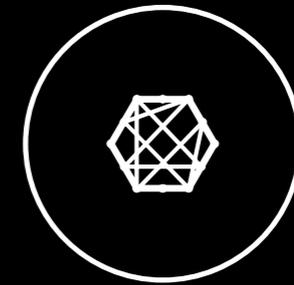
What I do



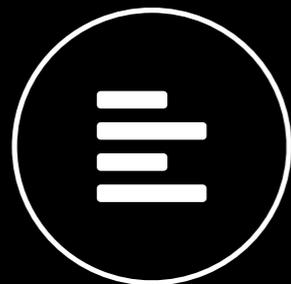
Branding, Marketing
& Advertising



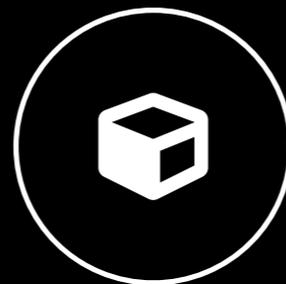
Motion Graphics &
Videography



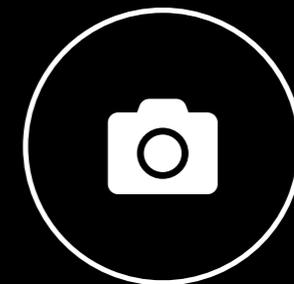
Web Design &
Development



Copywriting



Graphic, UI, 3D Design
& Illustration



Photography

📁 Branding

Brand identity design projects.

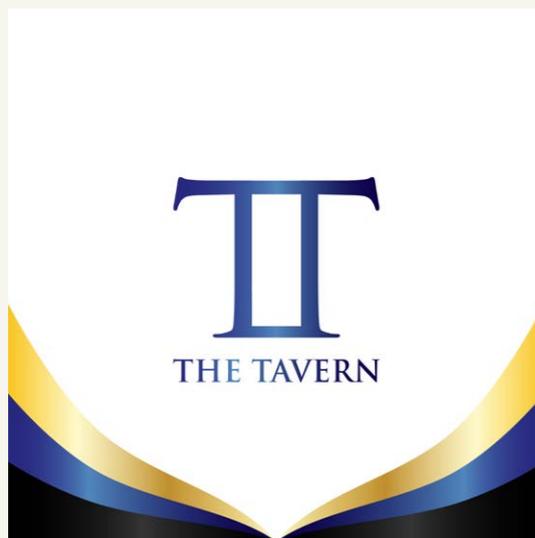


Rosem
A beddings brand

[View project on Behance](#)



Espero
A creative design studio



The Tavern
A hospitality services brand

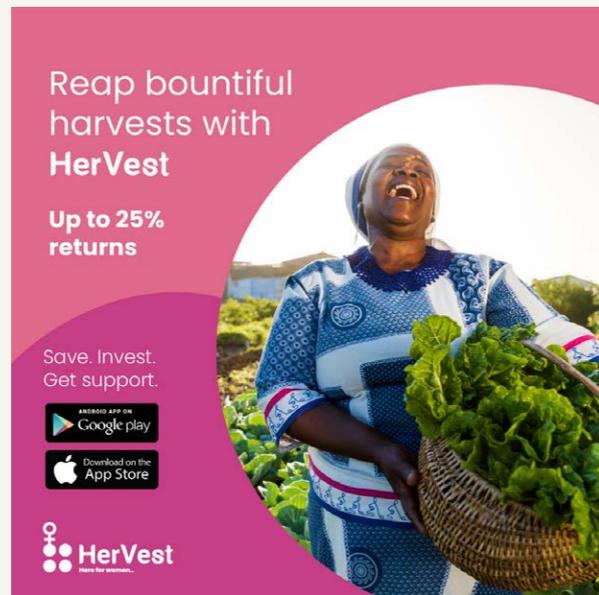
[View project on Behance](#)



Graphic Tiger
A graphic t-shirt design company

Marketing and Advertising

Creative materials used in marketing and advertising campaigns



HerVest

Creative designs for a marketing campaign for HerVest - a finance app built for women



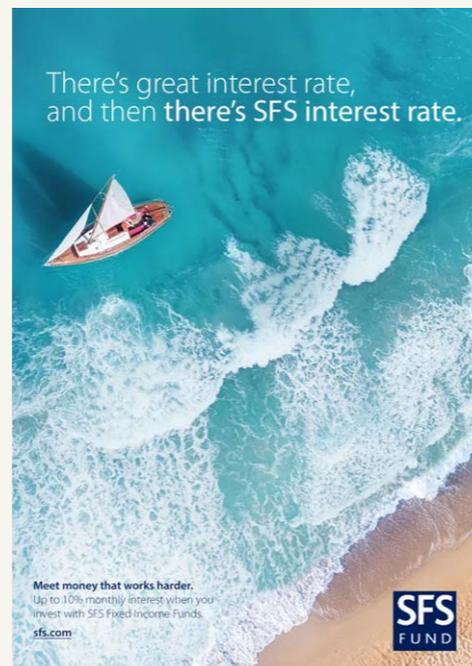
Morning Fresh

Ad concept for a dishwashing brand

[View on nonsookolo.com](http://nonsookolo.com)

Marketing and Advertising

Continued



SFS Fund
Creative designs for a SFS capital - a financial services firm



Seamless transfer
Ad concept showing seamless money transfer. Done for a financial services brand

Motion Graphics and Video Editing

I had the opportunity to work on video projects with several prominent brands, including Stanbic IBTC, Cowrywise, Stax



Introducing Money Badges

A motion graphic video for the launch of a product feature on the Cowrywise app.

[Watch on YouTube](#)



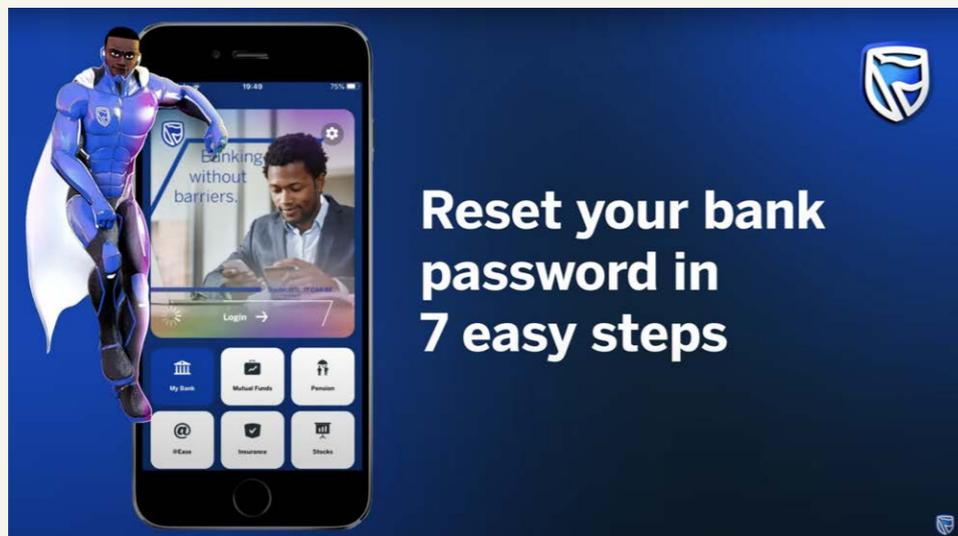
How to save more money with friends

A video highlighting the top four savers in a savings circle on the Cowrywise app. Here they talk about how they did it and their experiences along the way.

[Watch on YouTube](#)

🔔 Motion Graphics and Video Editing

Continued



Stanbic IBTC Mobile App Password Reset

I worked on a series on motion graphic explainer videos for the newly launched Stanbic IBTC mobile application. These videos demonstrated how several actions are performed on the app.

[Watch on YouTube](#)



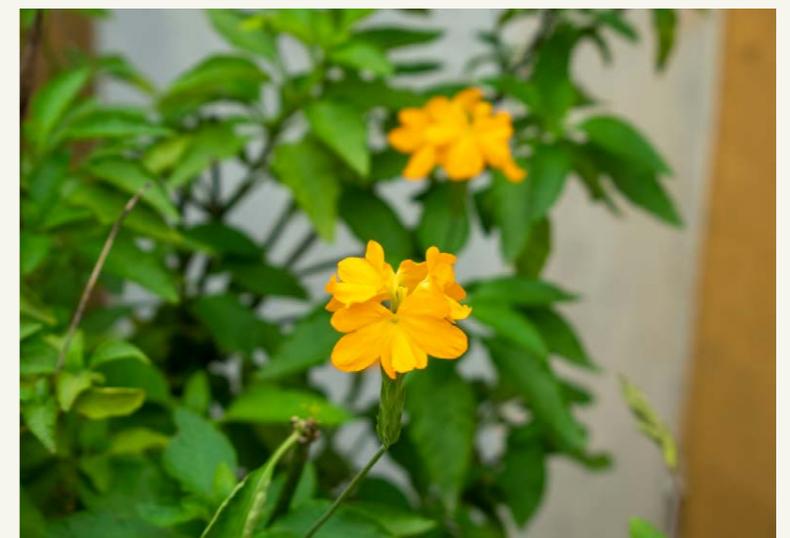
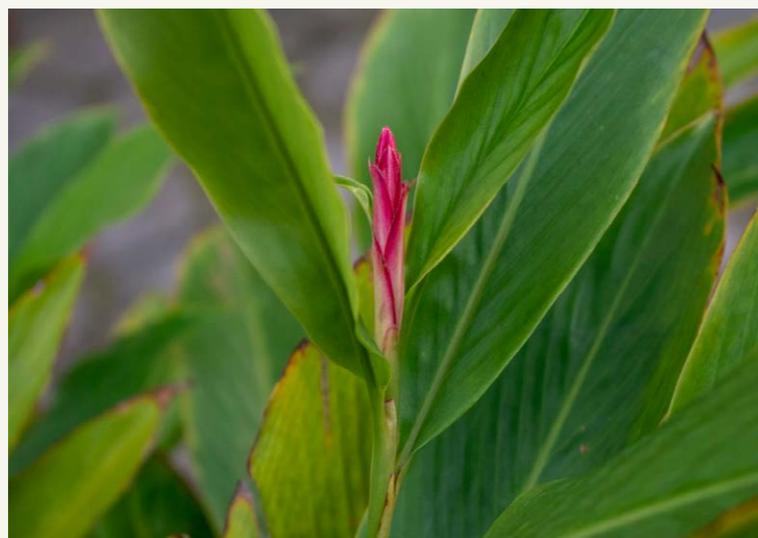
Stax - Move money without stress

Introductory video for Stax highlighting the key product benefits.

[Watch on YouTube](#)

📷 Photography

A mix of brand photography and freelance work



■ Writing

Some stories I've told and advice I've given



9 Top Skills for Corporate Designers

An article detailing my design journey and top skills I recommend

[Read on nonsookolo.com](https://nonsookolo.com)



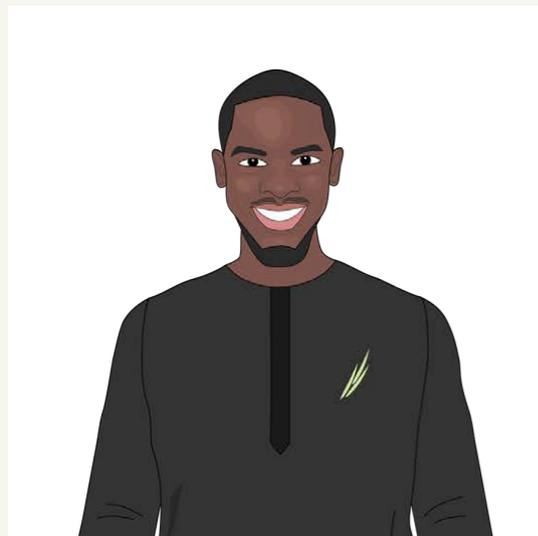
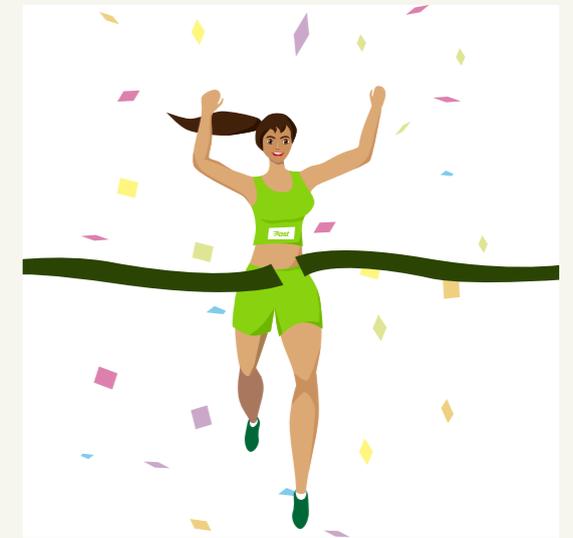
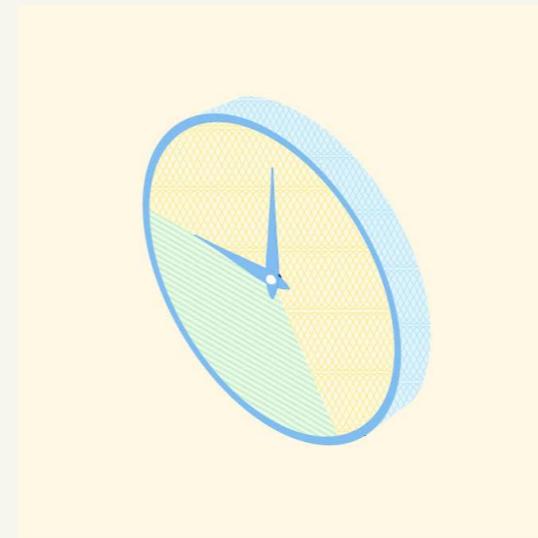
100 Days of Designing for Growth

A review of my first 100 days working on the Growth team at Cowrywise, highlighting key experiences and lessons..

[Read on cowrywise.com](https://cowrywise.com)

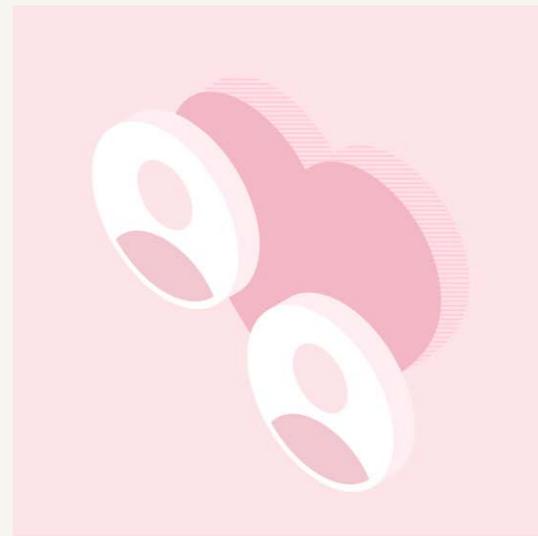
📅 Illustrations

A mix of brand works and freelance illustrations



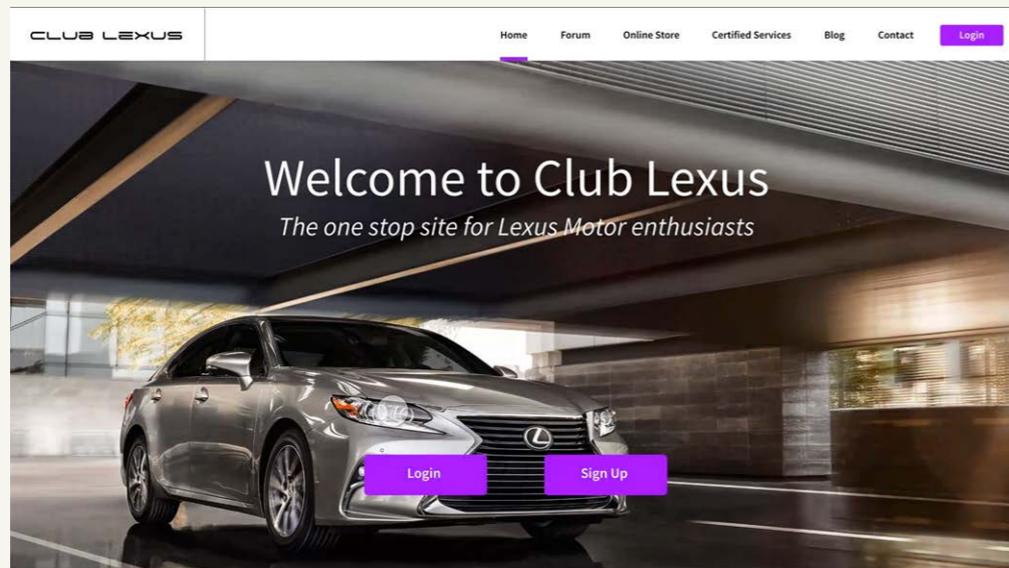
📅 Illustrations

Continued

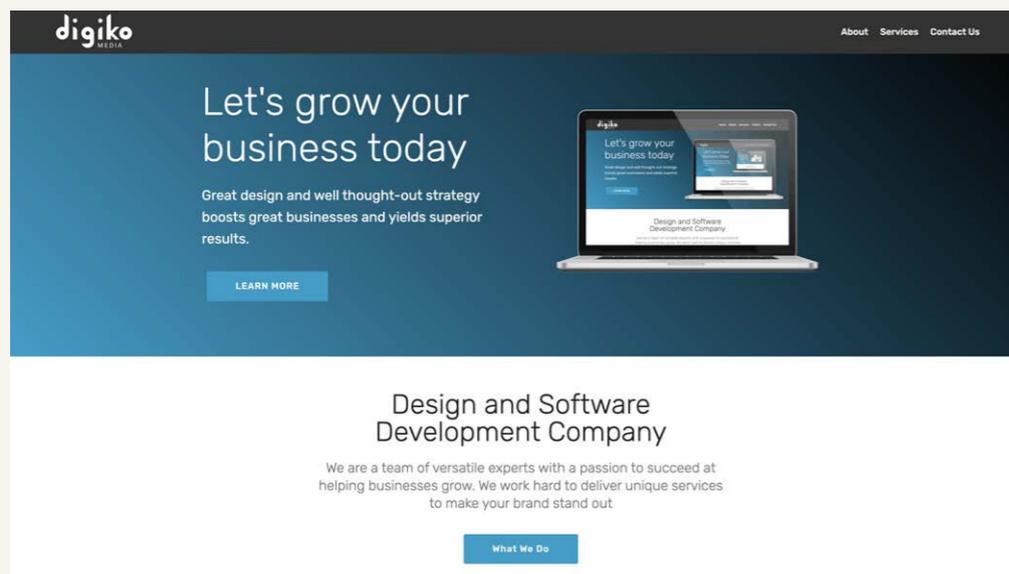


UI/UX and Web Development

UI/UX Design works



Club Lexus
UI designs for a car services company



Digiko Media
Web design and development for a creative agency

[View on digikomedia.com](http://digikomedia.com)

3D and Product Design

Product design work and 3D modelling using Maxon Cinema 4D and Blender



[View project on Behance](#)



[View project on Behance](#)



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